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# Top ten win in the tool trade

TOWNSVILLE small-business player Evan Waugh who sells Snap On Tools, an iconic brand with a strong following in the automotive industry, has been named among the company's top 10 franchisees in Australia and New Zealand.

The 2011 top 10 were selected from the US company's 165 franchisees across the two countries, all of whom operate mobile businesses visiting clients at their premises.

Snap On Tools, a tools maker that began life in 1920, has been operating for 20 years in Australia where it has something of a cult following among tradesman who value last-a-lifetime-type tools.



**Evan Waugh**

Mr Waugh has operated a Snap On Tools business for the past six years, spending two years in Cairns before taking on the Townsville franchise.

He said yesterday his respect for the brand was gained over 18 years of using Snap On Tools while working as mechanic.

"It is an exceptional product with which I am happy to be associated and the customer feedback is always positive," he said.

"I think the fact that I have stuck with the Snap-On Tools program and enjoy my work has resulted in everything coming together and the business doing well.

"I also really enjoy the social side - interacting with my customers.

"I am very proud to have won the award, which indicates that my customers support me just as I support them."